

Survey Results Presentation for Lake Tahoe Unified School District

by

Isom Advisors,
a Division of Urban Futures, Inc.

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Methodology



There are 19,422 registered voters in the District

Lake Tahoe Unified School District

- ❖ The Lake Tahoe Unified School District is currently assessing the feasibility of placing a general obligation bond measure on an upcoming ballot.
- ❖ A survey was conducted from Friday February 18th through Sunday February 27th to assess support for the proposed bond measure, the funds of which would be used for capital improvements to classrooms and school facilities.
- ❖ The survey tested voter attitudes regarding the District, projects, and tax tolerances for a possible school facilities improvement bond program.
- ❖ 389 households were contacted, which resulted in an overall margin of error of +/- 4.92%.

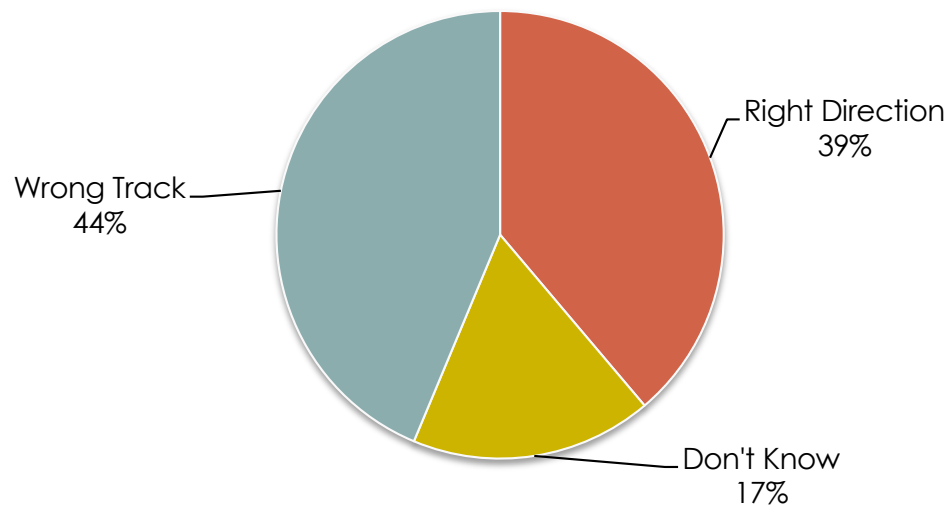
General Questions



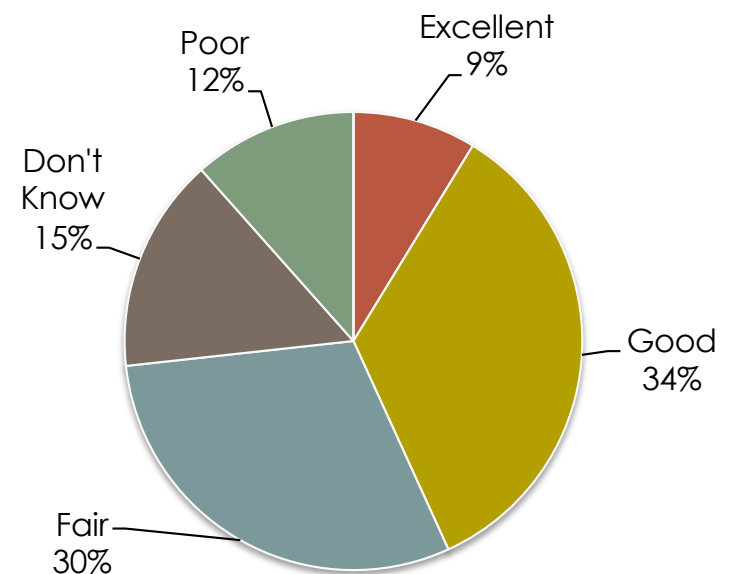
Majority of voters satisfied with the quality of education

Lake Tahoe Unified School District

- ❖ Overall, things in South Lake Tahoe are generally headed in the right direction or do you feel things are on the wrong track?



- ❖ From what you know or what you've heard, would you rate the quality of education provided by the Lake Tahoe Unified School District as Excellent, Good, Fair, or Poor?



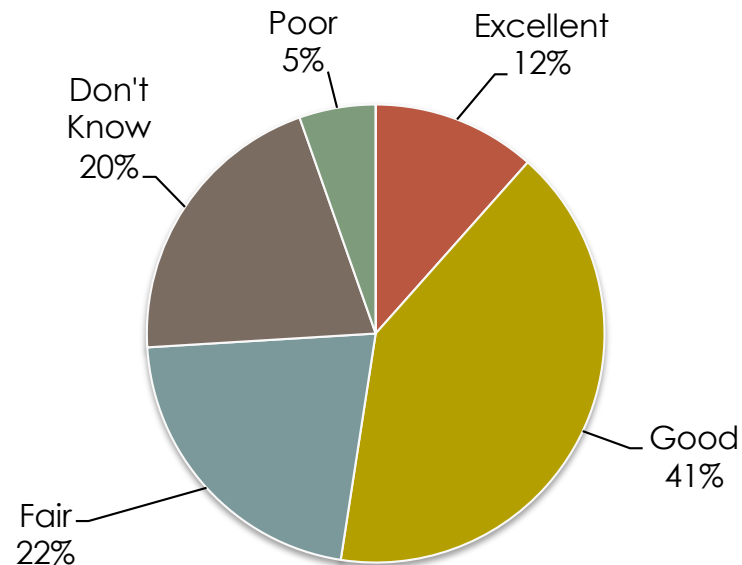
General Questions



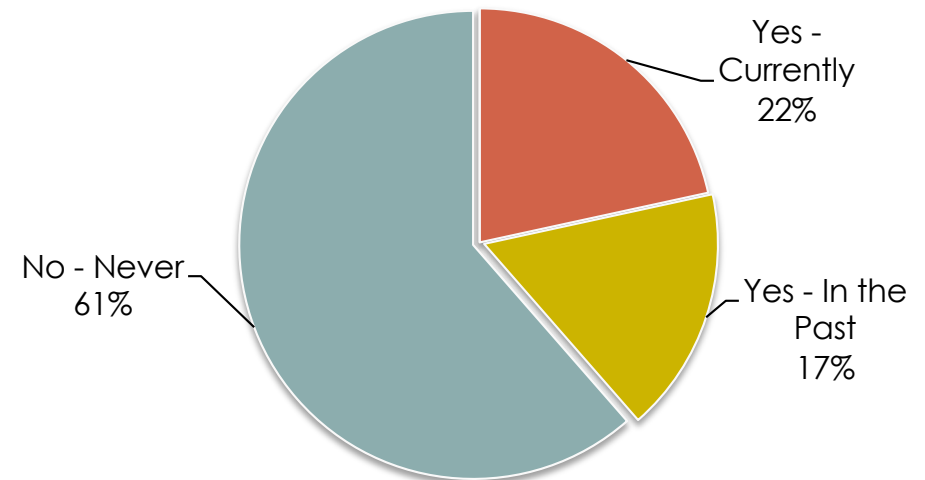
Majority of voters satisfied with the quality of facilities

Lake Tahoe Unified School District

- ❖ From what you know or what you've heard, would you rate the conditions of classrooms and facilities provided by the Lake Tahoe Unified School District as Excellent, Good, Fair, or Poor?



- ❖ Do you have any children or grandchildren who are now attending school in the Lake Tahoe Unified School District?



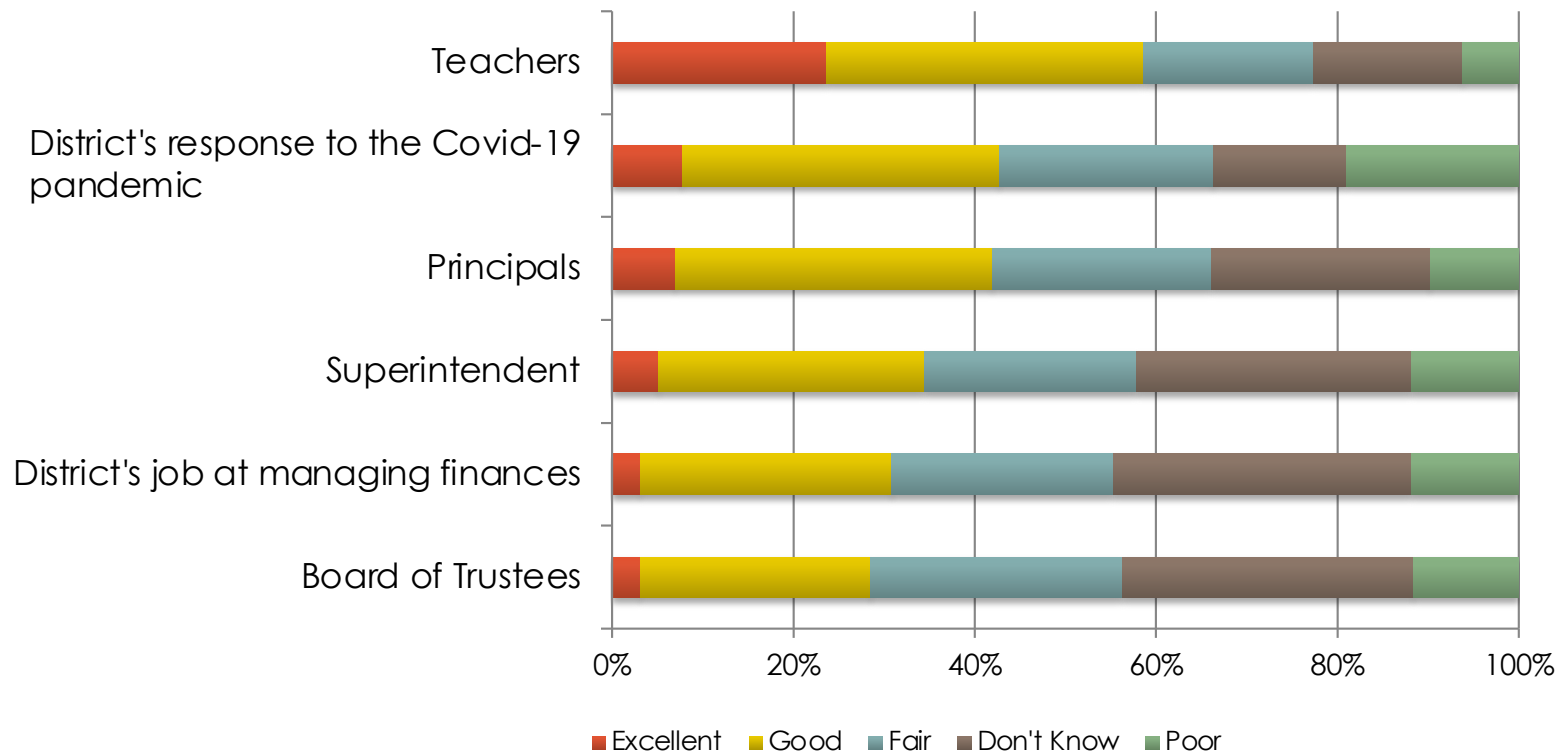
General Questions



Voters are supportive of the District

Lake Tahoe Unified School District

- ❖ Now I would like to ask you several questions regarding different aspects of the Lake Tahoe Unified School District. For each please tell me whether you would rate it as Excellent, Good, Fair, or Poor?



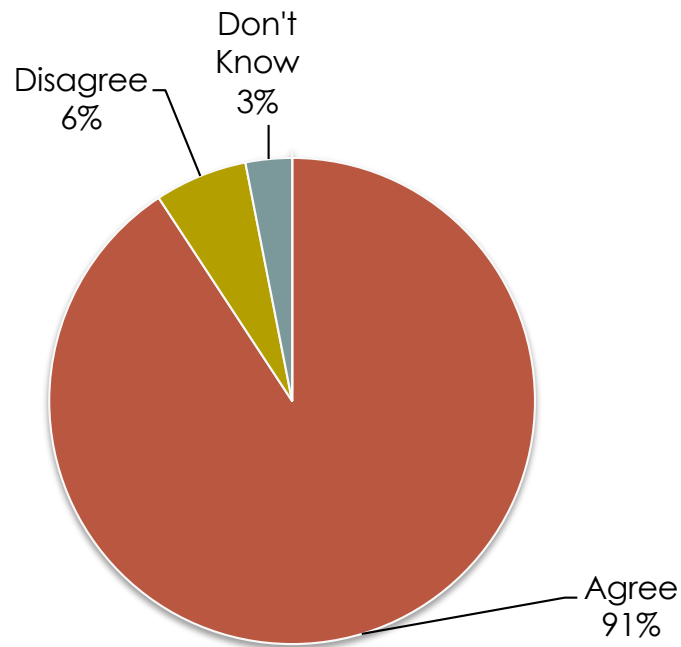
General Questions



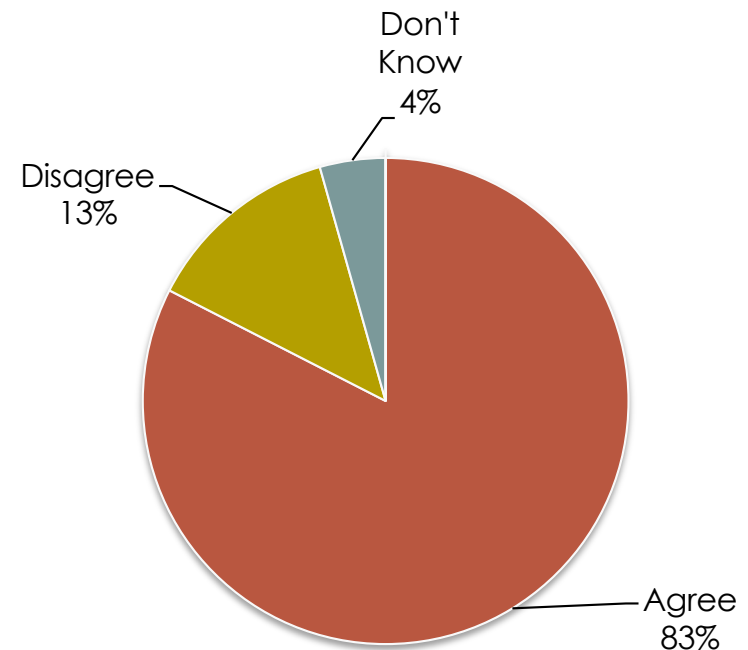
Majority of voters believe in more funding

Lake Tahoe Unified School District

- ❖ Good schools help improve property values?



- ❖ Because the state continues to limit funding for public education, local voters need to do more to protect the quality of education in their local public schools.



Ballot Measure

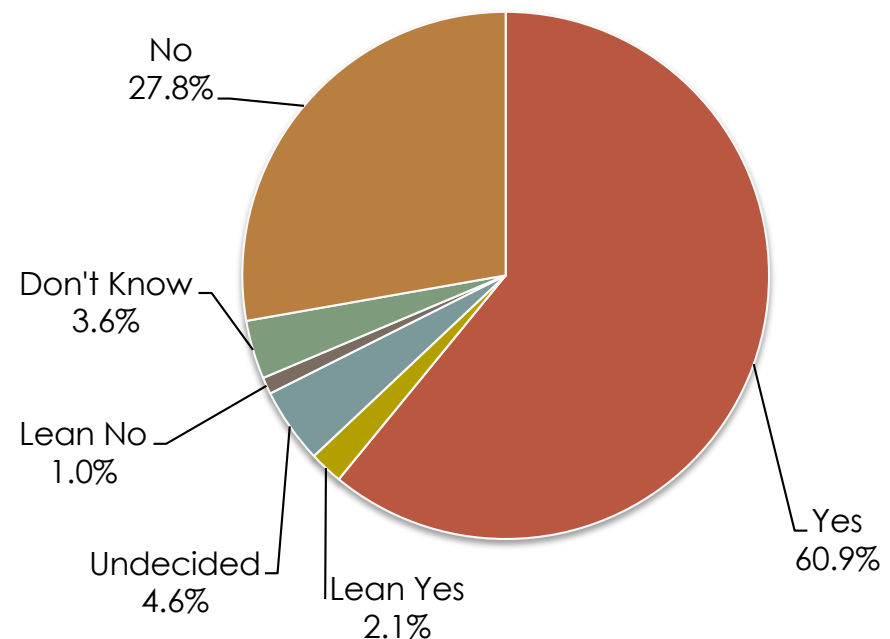


Support for measure is above the Prop. 39 55% threshold

Lake Tahoe Unified School District

- ❖ At this time, the Lake Tahoe Unified School District is looking to make classroom and school facility improvements and is considering placing a school improvement bond measure before voters in your community on an upcoming ballot. Let me read you the proposed measure:

"To improve the quality of education; modernize and upgrade outdated classrooms, restrooms and school facilities; make health, safety and handicapped accessibility improvements; and repair or replace leaky roofs; shall Lake Tahoe Unified School District issue \$180,500,000 of bonds at legal rates, generating on average \$9.7 million annually as long as bonds are outstanding at a rate of approximately 6 cents per \$100 assessed value, with annual audits, independent citizens' oversight, NO money for salaries and all money staying local?"



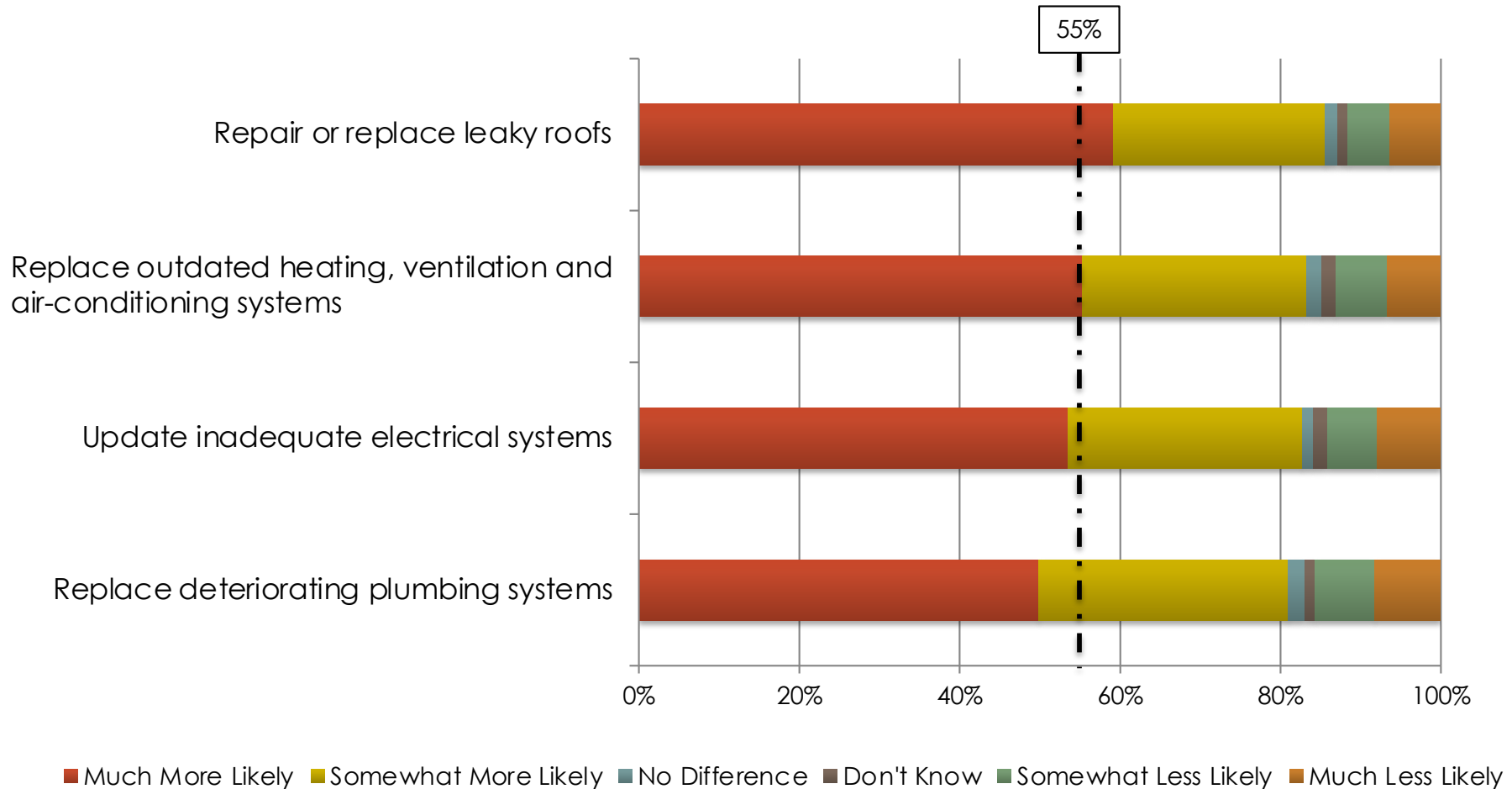
G.O. Bond Projects



All projects tested below received 80% support and above

Lake Tahoe Unified School District

- ❖ For each project, please tell me whether it would make you More Likely or Less Likely to vote in favor of the measure if you knew funds would be used to:



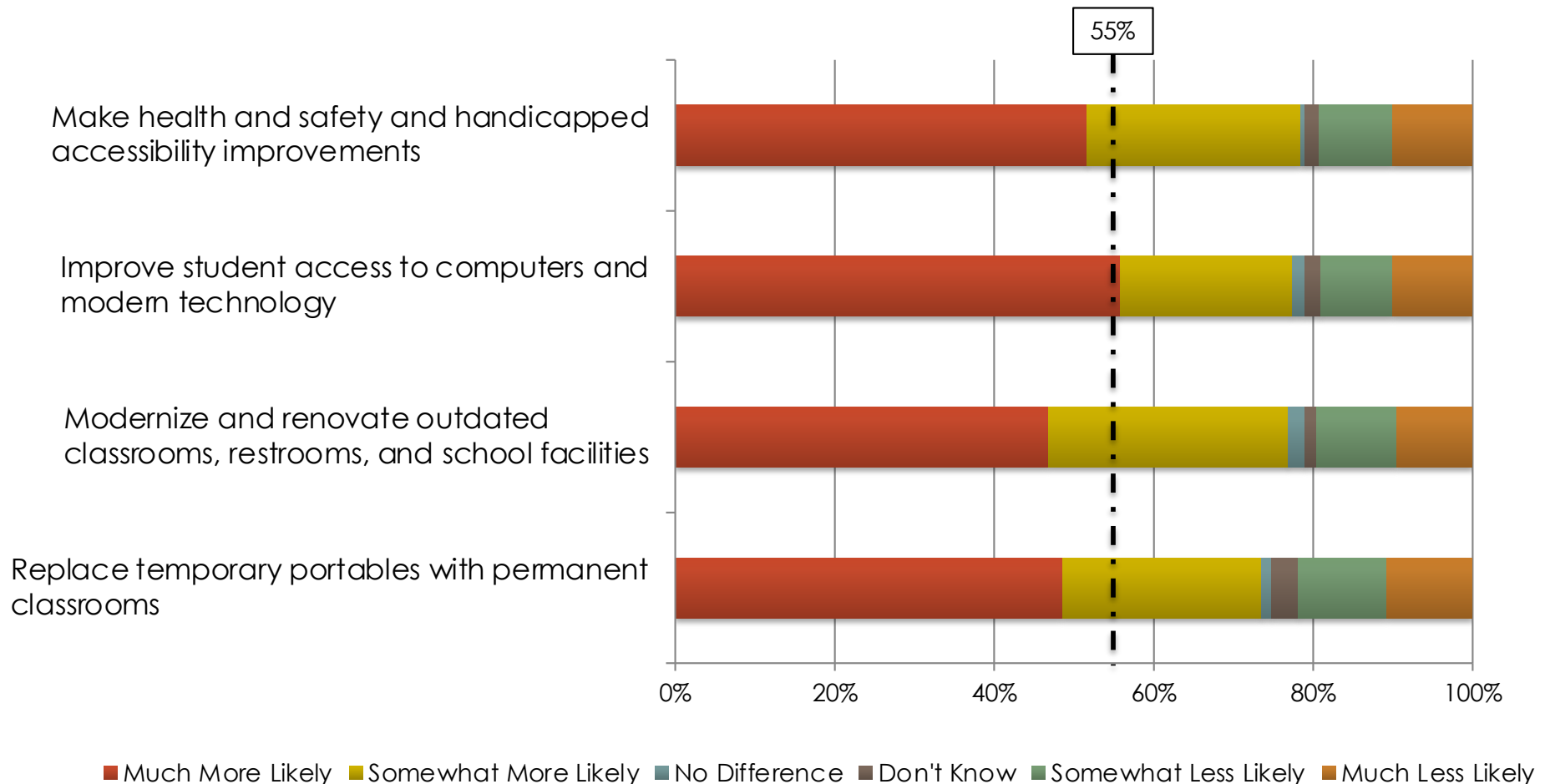
G.O. Bond Projects



All projects tested below received 70% support and above

Lake Tahoe Unified School District

- ❖ For each project, please tell me whether it would make you More Likely or Less Likely to vote in favor of the measure if you knew funds would be used to:



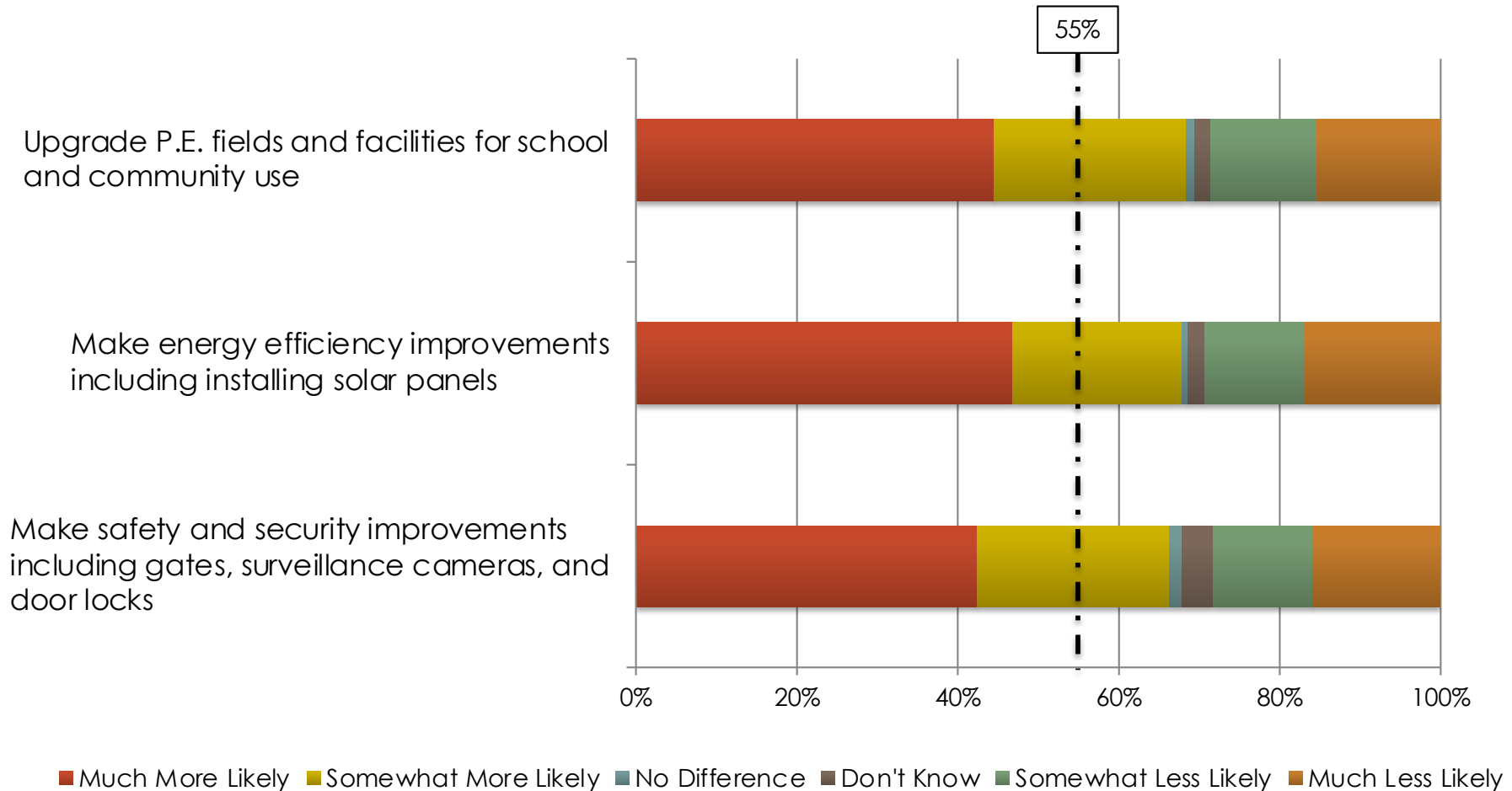
G.O. Bond Projects



All projects tested below received 65% support and above

Lake Tahoe Unified School District

- ❖ For each project, please tell me whether it would make you More Likely or Less Likely to vote in favor of the measure if you knew funds would be used to:



Tax Tolerances

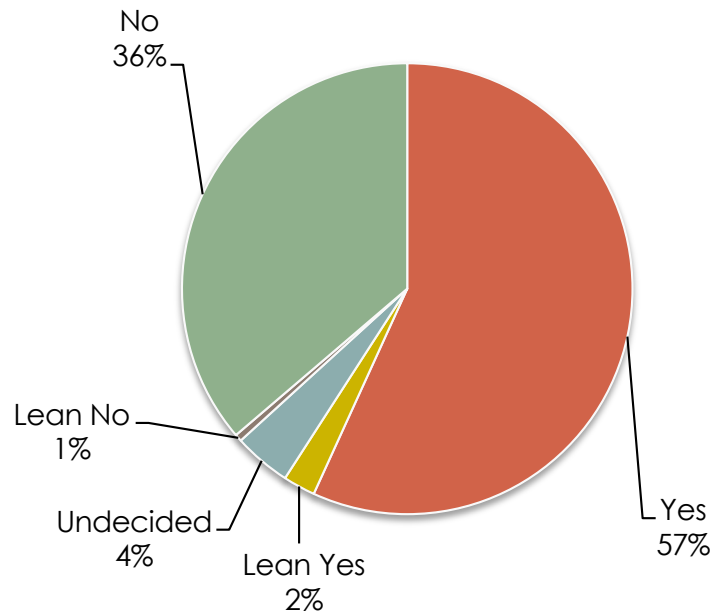


Voters were supportive of tax rates tested

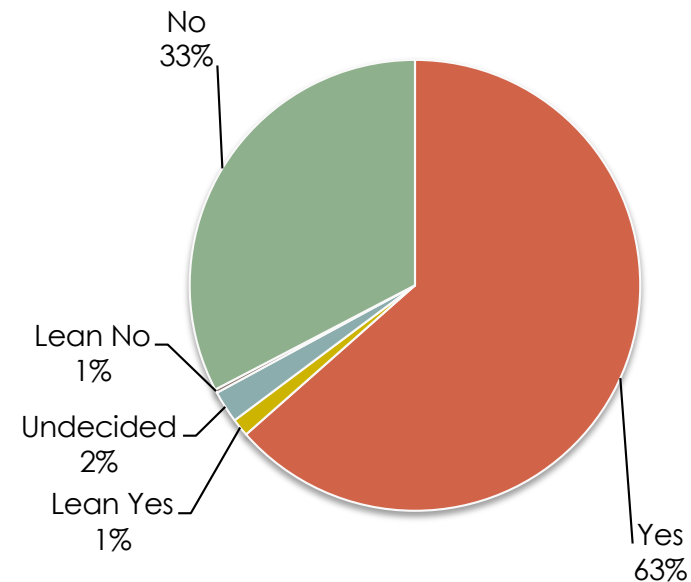
Lake Tahoe Unified School District

- ❖ The proposed measure would cost property owners \$60/\$50 per \$100,000 of assessed value per year?

\$60 year



\$50 year



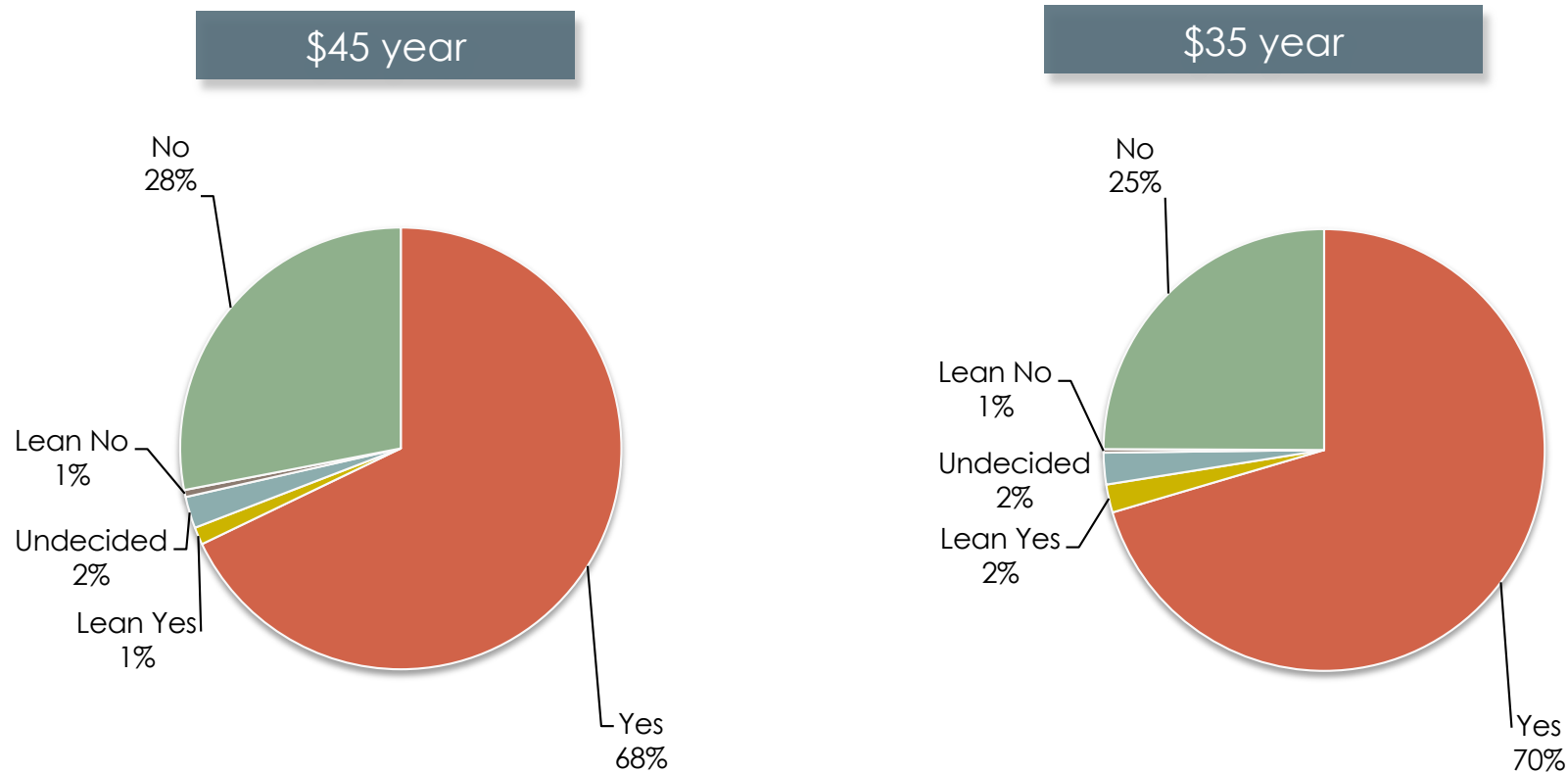
Tax Tolerances



Support increased with lower rates

Lake Tahoe Unified School District

- ❖ The proposed measure would cost property owners \$45/\$35 per \$100,000 of assessed value per year?



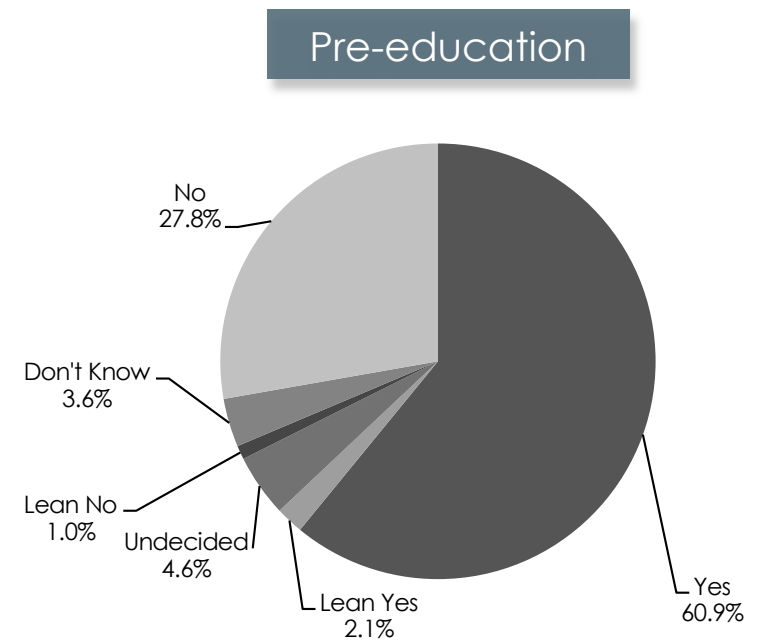
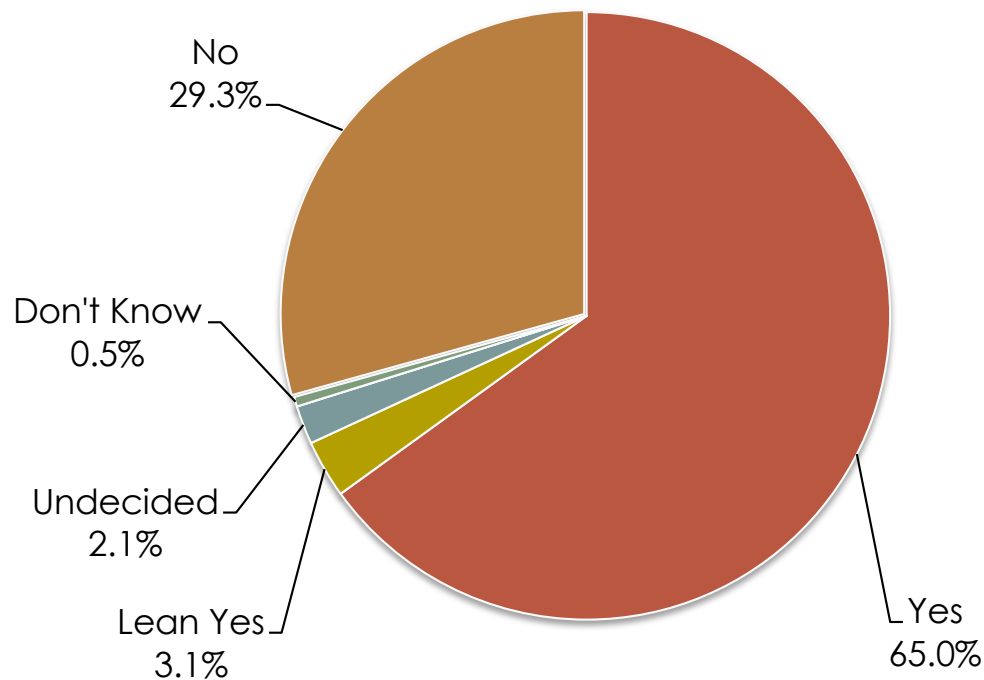
Ballot Measure



Support increased after voter education

Lake Tahoe Unified School District

- ❖ Now that you have heard some more information regarding the proposed projects and cost, if the election were held today, would you vote YES in favor of the measure or would you vote NO to oppose the measure?



Conclusions and Recommendations

Conclusions & Recommendations



Majority of voters believe in more funding

Lake Tahoe Unified School District

- ❖ Initial support for the measure was 60.9% Yes (2.1% Lean Yes), with 4.6% Undecided; after education support for the measure was 65.0% Yes (3.1% Lean Yes), with 2.1% Undecided.
- ❖ All projects received over 65% voter support.
- ❖ Voters were supportive of all tax rates tested.
- ❖ Support is above the 55% voter approval threshold; we recommend the District continue to reach out to stakeholders and educate the community and consider placing a bond measure on the November 2022 ballot.