

FOR IMMEDIATE RELEASE

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The Lake Tahoe Unified School District announced today that it has been designated a *Blue Ribbon* school district by *Expansion Management* magazine in its 14th annual Education Quotient™ issue.

Each year, *Expansion Management* compares more than 2,800 school districts across the country on how well the district is preparing its students to be part of the work force after graduation. The special report is mailed to over 45,000 CEO's, Vice Presidents, Directors and other officers of companies who have indicated they are considering expanding into new areas.

"We are extremely pleased and proud, although not totally surprised, that our local district performed well," said district superintendent, Dr. Jim Tarwater. This award is validation for all the years of hard work our teachers, administrators and parents have dedicated toward making sure our children have a bright future."

To be ranked as a Blue Ribbon School, a district must rank in the upper one-third of all school districts nationally.

Expansion Management Editor, Bill King, said the Education Quotient™ issue is the magazine's most popular of the year with readers.

"People who evaluate communities for business expansion require a good education system," King said. "That seems to be first and foremost on their list of things to care about. Communities with excellent schools can expect to come out on top when the site selectors come calling to create new jobs."

As well as awarding Gold Medals and Blue Ribbons, the magazine also issues other ratings, such as "Green Flag", "Yellow Flag" and "Red Flag." The Education Quotient is now in its 15th year and is well-respected nationally. For more information on the Education Quotient research study, or to read the article, visit the magazine's Web site at www.ExpansionManagement.com and look under RESEARCH STUDIES.